



# Four Roses<sup>®</sup>

## BOURBON

### FOR IMMEDIATE RELEASE

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## **Four Roses Hosts 3<sup>rd</sup> Annual Salt River Clean Up**

*Employees committed to preserving water source used to handcraft award-winning Bourbons*

LAWRENCEBURG, Ky. – Four Roses employees volunteered on Wednesday, May 16, to maintain the pristine riverbank around the Salt River to preserve one of the Distillery’s main environmental resources for handcrafting its award-winning Bourbon—fresh, limestone-rich water.

“Without water from the Salt River, we would not be able to operate our Distillery and produce our smooth and mellow Bourbons,” said Four Roses Master Distiller Brent Elliott. “We’re committed to preserving this important resource today, tomorrow and in the future.”

The Salt River is located across from the Four Roses Distillery in Lawrenceburg, Ky.

The group removed debris from the dam and concrete area, as well as the highway where it forks on each side of the river, and along the roadway.

For more information on Four Roses’ commitment as a community partner, visit [fourrosesbourbon.com/responsibility/community-partner](http://fourrosesbourbon.com/responsibility/community-partner).

### **About Four Roses Distillery**

Established in 1888, Four Roses is the only Bourbon distillery that combines two mashbills with five proprietary yeast strains to distill and age ten distinct Bourbon recipes, each with its own unique flavor profile. With distilling and warehousing operations in Lawrenceburg and Cox’s Creek, Kentucky, respectively, Four Roses is dedicated to producing award-winning Bourbons with smooth and mellow tastes and finishes. Four Roses Bourbon is available in all 50 states. For more information, visit [www.fourrosesbourbon.com](http://www.fourrosesbourbon.com) or “Like” us at [www.facebook.com/fourrosesbourbon](http://www.facebook.com/fourrosesbourbon).

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