



# Four Roses<sup>®</sup>

## BOURBON

### FOR IMMEDIATE RELEASE

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**Sip and Savor NuLu's Best Bourbon Cocktail This Holiday Season**  
*Against The Grain wins top honors in Four Roses NuLuDays Cocktail Challenge*

**LOUISVILLE, Ky.** (December 23, 2019) – The people have voted, and NuLu's best holiday Bourbon cocktail is *Chai Need a Holiday*, featuring Four Roses Small Batch. The unique, seasonal cocktail was created by mixologist Trisha Torpey from Against The Grain for Four Roses' **5<sup>th</sup> Annual NuLuDays Holiday Cocktail Challenge**.

A total of five participating mixologists from Louisville's popular NuLu district created signature cocktails for the challenge, including Against The Grain, Garage Bar, Nouvelle, Taj and Rye. Guests of the competing locations ordered, tasted and voted for their favorite cocktails from November 30 through December 20, via [www.NuLuDays.com](http://www.NuLuDays.com).

Torpey and Against The Grain won first place in the contest with 204 votes. The winning mixologist will receive a check for \$1,000, a bottle of Four Roses signed by Master Distiller Brent Elliott, and a Four Roses barrel head.

**Here is the winning recipe:**

*Chai Need a Holiday*

*Ingredients:*

2 Oz. Four Roses Small Batch  
½ Oz. Rosemary Apple Chai Syrup  
2 Oz. Cranberry Juice  
2 dashes Angostura Bitters

*Build: Add all ingredients into a mason jar, fill with ice and stir. Strain into a rocks glass with a 2-inch cube. Garnish with an orange peel.*

There's still time to taste the winning cocktail and others from the challenge during the holiday season. If you'd like to stir up your own at home, all of the cocktail recipes are available [online](#). They will also stay on the menus at participating locations while supplies last.

Travis Shireman from Taj took home second place this year, with 172 votes for his cocktail *A Night at the Movies*. Shireman will receive a check for \$750 and a signed bottle of Four Roses.

Kelsey Hofmann from Rye earned third place, with 137 votes for her cocktail *There Goes Christmas*. Hofmann will receive a check for \$500 and a signed bottle of Four Roses.

Congratulations to all winners and participants! For more information about NuLuDays and other Four Roses happenings, follow us on [Facebook](#), [Twitter](#) and [Instagram](#), or visit [www.fourrosesbourbon.com](http://www.fourrosesbourbon.com).

**Photo Information:** Chai Need a Holiday, created by Trisha Torpey from Against The Grain for the 5<sup>th</sup> Annual NuLuDays Holiday Cocktail Challenge.

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### **About Four Roses**

Established in 1888, Four Roses is the only Bourbon distillery that combines two mashbills with five proprietary yeast strains to distill and age 10 distinct Bourbon recipes, each with its own unique flavor profile. With distilling and warehousing operations in Lawrenceburg and Cox's Creek, Kentucky, respectively, Four Roses is dedicated to producing award-winning Bourbons with smooth and mellow tastes and finishes. Four Roses is available in all 50 states.

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