



FOR IMMEDIATE RELEASE

Contact:

Lauren Burdette
(502) 589-7711
lburdette@bch.com

Lauren Bradley
(502) 839-2671
lbradley@fourrosesbourbon.com

Four Roses' acclaimed addition to its Bourbon lineup expanding to more states

Non-chill filtered and 104 proof, Four Roses Small Batch Select to appear on more shelves this spring

LAWRENCEBURG, Ky. – Four Roses Distillery's "fourth rose" will become available to more Bourbon lovers this year.

Launched last year as the award-winning distillery's first permanent product-line extension in more than a decade, Four Roses Small Batch Select had previously been available in just five states. The non-chill filtered and 104 proof Bourbon will now expand into 13 new markets.

New markets where Small Batch Select will be available in the coming months include: Colorado, Florida, Illinois, Indiana, Massachusetts, Michigan, Missouri, New Jersey, North Carolina, Ohio, Tennessee, Washington and Wisconsin. These will join Four Roses' home state of Kentucky, along with New York, California, Texas and Georgia where Small Batch Select is currently available.

"I look forward to sharing this unique offering with more Bourbon drinkers across the country," said Brent Elliott, master distiller at Four Roses. "Small Batch Select showcases some of our Bourbon recipes and flavors that aren't as forward facing in the rest of our lineup of Single Barrel, Small Batch and Four Roses Bourbon."

Named Master Distiller/Blender of the Year at the 2020 Icons of Whisky America award ceremony, Elliott is particularly proud of Small Batch Select, as it was the distillery's first permanent product-line extension since 2006, and is the biggest addition to the storied history of the 132-year-old brand since he became master distiller in 2015. The noted international media outlet Whisky Advocate rated Small Batch Select No. 3 in its Top Whiskies of 2019 list, and it was the highest ranked Bourbon on the list. The Bourbon was also awarded Category Silver for Kentucky Bourbon at the 2020 World Whiskies Awards.

Four Roses is the only Bourbon distillery that combines two mashbills with five proprietary yeast strains to produce 10 distinct Bourbon recipes, each with its own unique characteristics. Master Distiller Elliott hand-selected and mingled six of Four Roses' 10 Bourbon recipes, each aged a minimum of 6 years, to create Small Batch Select. It features recipes OBSV, OBSK, OBSF, OESV, OESK and OESF.

"Small Batch Select is an extension of what we do at Four Roses, and what we do well," Elliott said. "Balancing notes of candied fruit with warmth and spice, it's enjoyable to both casual drinkers and Bourbon connoisseurs."

For more information on Small Batch Select, visit fourrosesbourbon.com/bourbon/small-batch-select/.

About Four Roses Distillery

Established in 1888, Four Roses is the only Bourbon distillery that combines two mashbills with five proprietary yeast strains to distill and age 10 distinct Bourbon recipes, each with its own unique flavor profile. With distilling and warehousing operations in Lawrenceburg and Cox's Creek, Kentucky, respectively, Four Roses is dedicated to producing award-winning Bourbons with smooth and mellow tastes and finishes. Four Roses is available in all 50 states. For more information, visit www.fourrosesbourbon.com or find us on [Facebook](#), [Twitter](#) and [Instagram](#).

###