



# Four Roses<sup>®</sup>

## BOURBON

### FOR IMMEDIATE RELEASE

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### **Four Roses Employees Volunteer to Maintain Banks of River that Feeds Distillery** *Bourbon company's fourth annual Salt River Clean Up removes litter and debris*

LAWRENCEBURG, Ky. (September 30, 2020) – With Kentucky's natural water resources at the core of the Commonwealth's Bourbon industry, Four Roses employees gathered September 29 for a volunteer service day to help maintain the riverbank around the Salt River.

The 150-mile spring-fed Salt River flows beside the Four Roses Distillery in Lawrenceburg and stretches east to near Parksville and west to the Ohio River near West Point. Limestone-rich water from the Salt River is one of Four Roses' primary ingredients in handcrafting its award-winning Bourbons.

"This river is important to Four Roses for sure, but it's also important to all of Kentucky as a valuable natural resource," said Four Roses Master Distiller Brent Elliott. "We want to help preserve this waterway for today, tomorrow and the future."

The group removed debris from the dam and concrete area, as well as the highway where it forks on each side of the river, and along the roadway. During a year where large public gatherings were cancelled and many distilleries suspended tour and tasting opportunities, Four Roses adhered to social distancing practices to host its fourth annual Salt River Clean Up.

For more information on Four Roses' commitment as a community partner, visit [fourrosesbourbon.com/responsibility/community-partner](https://fourrosesbourbon.com/responsibility/community-partner).

### **About Four Roses Distillery**

Established in 1888, Four Roses combines two mashbills with five proprietary yeast strains to distill and age 10 distinct Bourbon recipes, each with its own unique flavor profile. With distilling and warehousing operations in Lawrenceburg and Cox's Creek, Kentucky, respectively, Four Roses is dedicated to producing award-winning Bourbons with smooth and mellow tastes and finishes. Four Roses is available in all 50 states. For more information, visit [www.fourrosesbourbon.com](https://www.fourrosesbourbon.com) or find us on [Facebook](#), [Twitter](#) and [Instagram](#).

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