Four Roses to launch two of distillery’s core bourbons in ‘smaller batches’
50 ml options of award-winning Small Batch and Small Batch Select available now

LOUISVILLE, Ky. (September 20, 2021) – Four Roses is extending its lineup of retail offerings with the launch of 50 ml bottles of two bourbons in the distillery’s premium lineup – Small Batch and Small Batch Select. The ‘minis’ are now available and will feature the same bourbon typically sold in 750 ml bottles, boasting a mellow taste with a hint of spice that has become the signature of the Four Roses brand.

“The launch of Four Roses minis will give those who are unfamiliar with our Small Batch bourbons an easy way to give them a try, and to sample them side-by-side to taste how the use of our 10 bourbon recipes in different combinations can create distinctly different products,” said Four Roses Master Distiller Brent Elliott. “The convenience and size of these minis also make them perfect for crafting cocktails, cooking or giving the perfect gift.”

Four Roses takes a unique approach to crafting Bourbon, which is evident in the award-winning Small Batch and Small Batch Select. The distillery combines two mashbills with five proprietary yeast strains to produce 10 distinct bourbon recipes, each with its own characteristics.

Four of those recipes, aged a minimum of six to seven years, make up 90-proof Small Batch. Small Batch offers aromas of mellow spice, rich fruit and hints of sweet oak and caramel. The Bourbon is complemented by flavors of ripened red berries and rich dried spice leading to a soft, smooth and pleasantly long finish.

Non-chill filtered and bottled at a 104 proof, Small Batch Select was launched in 2019 as the distillery’s first permanent product-line extension in more than a decade. The bottling features six distinct bourbon recipes hand-selected by Brent Elliott and aged a minimum of six to seven years. Aromas of raspberries, clove and nutmeg make way for flavors of apricot, berries vanilla and light oak with a finish featuring lingering spearmint and light touch of cinnamon in this premium bottling.
The 50 ml offerings will be available where Small Batch and Small Batch Select are available.

For more information on Four Roses’ award-winning Bourbons, visit www.fourrosesbourbon.com.

About Four Roses Distillery
Established in 1888, Four Roses combines two mashbills with five proprietary yeast strains to distill and age 10 distinct Bourbon recipes, each with its own unique flavor profile. With distilling and warehousing operations in Lawrenceburg and Cox's Creek, Kentucky, respectively, Four Roses is dedicated to producing award-winning Bourbons with smooth and mellow tastes and finishes. Four Roses is available in all 50 states. For more information, visit www.fourrosesbourbon.com or find us on Facebook, Twitter and Instagram.

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